

Exhibit 1  
(Part 1 of 4)

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

UCLA Current Revision Date: 03/07/17			Verbiage	
Established: 1919	Location: Los Angeles, CA	Mascot: Bruins	UCLA © University of California Los Angeles © UCLA Bruins © Bruins™ UCLA... Champions Made Here ©	
Mascot Name: Joe Bruin	Conference: Pac-12			
UCLA Powderkeg Blue	UCLA Westwood Gold	Black	White	

Primary Marks				
	1	2	3	4
	6	7	8	9
	11	12	13	14
	16	17	18	19
	21	22	23	24
Additional Spirit Marks				
	26	27	28	29
	31	32	33	34
				35



THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.



**UCLA**

Current Revision Date: 03/07/17

Additional Spirit Marks

36

37

38

39

40



Helmet Marks

41

42

43

44



**CHAMPIONS MADE HERE.**

**CHAMPIONS MADE HERE.**

Mascot Marks

46

47

48

49

50



51

52

53

54

55



Institutional Marks

56

57

58

**UCLA®**

**UCLA®**



59

62

University of California Los Angeles®

60

UNIVERSITY OF CALIFORNIA LOS ANGELES®



61

University of California Los Angeles®

School Seals

63

64

65



THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

*College Vault*

# UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA)

DECEMBER 4, 2014



LOGO MARKS	
1 	2 
3 	4 
5 	6 

VERBIAGE	GENERAL INFORMATION	
UCLA® University of California Los Angeles® Bruins™ UCLA Bruins® UCLA...Champions Made Here™	LOCATION: LOS ANGELES, CA NICKNAME: BRUINS MASCOT: JOE BRUIN	ESTABLISHED DATE: 1919 CONFERENCE: PAC-10

WORD MARKS	
7 	8 
9 	


















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# UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA)

DECEMBER 4, 2014















LOGO MARKS			
 1	 2	 3	 4
 5	 6	 7	 8
 9	 10	 11	 12
 13	 14	 15	
 16		 17	









VERBIAGE	GENERAL INFORMATION	
UCLA® University of California Los Angeles® Bruins™ UCLA Bruins® UCLA...Champions Made Here™	LOCATION: LOS ANGELES, CA NICKNAME: BRUINS MASCOT: JOE BRUIN	ESTABLISHED DATE: 1919 CONFERENCE: PAC-10

WORD MARKS		
 18	 19	 20
 21	 22	 23
 24	 25	 26
 27		 28

UNIVERSITY OF ALABAMA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

Alabama			Verbiage	
	Current Revision Date: 09/26/16			
	Established: 1831	Location: Tuscaloosa, AL	Mascot: Crimson Tide	
	Mascot Name: Big Al	Conference: SEC		
Crimson	Gray	Black	White	

Primary Marks		Script A Marks	
1	2	3	4
			
Secondary Marks			
5	6	7	8
			
9	10	11	12
			
13	14	15	16
			

Word Marks	
17	18
	
19	20
	
Helmet Marks	Mascot Marks
21	22
	
23	24
	
School Seal	
25	
	

UNIVERSITY OF ALABAMA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

*College Vault*

# University of Alabama

July 13, 2016



General Information			Verbiage	Football National Champions			
Established: 1831	Location: Tuscaloosa, AL	Nickname: Crimson Tide	The University of Alabama ®	Roll Tide ®	1925	1961	1979
Mascot Name: Big Al	Conference: SEC		Alabama ®		1926	1964	1992
			Bama ®		1930	1965	2009
			U fo A ®		1934	1973	2011
			Crimson Tide ®		1941	1978	2012

## Logo Marks



## Word Marks



ARIZONA STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

 <b>Arizona State</b> Current Revision Date: 02/27/17			Verbiage		
<b>Established:</b> 1885	<b>Location:</b> Tempe, AZ	<b>Mascot:</b> Sun Devils	Arizona State ®	A New American University™	Fear the Fork ®
<b>Mascot Name:</b> Sparky	<b>Conference:</b> Pac-12		Arizona State University ®	Go Devils™	House of Heat ®
			Sun Devils ®	It's Time™	Sun Devil Nation ®
			ASU ®	Fork 'Em™	
			Sun Devil Stadium™	Fork 'Em Devils™	
			Devils™	Forks Up™	
Athletics Maroon		Gold	Black		Metallic Gold (accent only)

**Primary Marks**

1  2  3  4  5 

**Word Marks**

6 ARIZONA STATE 7 ARIZONA STATE 8 ARIZONA STATE 9 ARIZONA STATE

10 SUN DEVILS 11 SUN DEVILS 12 SUN DEVILS 13 SUN DEVILS

14 ASU 15 ASU 16 ASU 17 ASU

18  ARIZONA STATE 19  ARIZONA STATE 20  SUN DEVILS 21  SUN DEVILS

22 ARIZONA STATE ATHLETICS 23 ARIZONA STATE ATHLETICS 24 SUN DEVIL ATHLETICS 25 SUN DEVIL ATHLETICS

26  ASU 27  ASU

**Sparky Marks**

28  29  30  31  32 

**Secondary Athletics Marks**

33  34  35  36  37 

**Helmet Marks** **It's Time Marks** **Sun Devil Bold Font**

38  39  40  41  42 

**Institutional Marks** **School Seal**

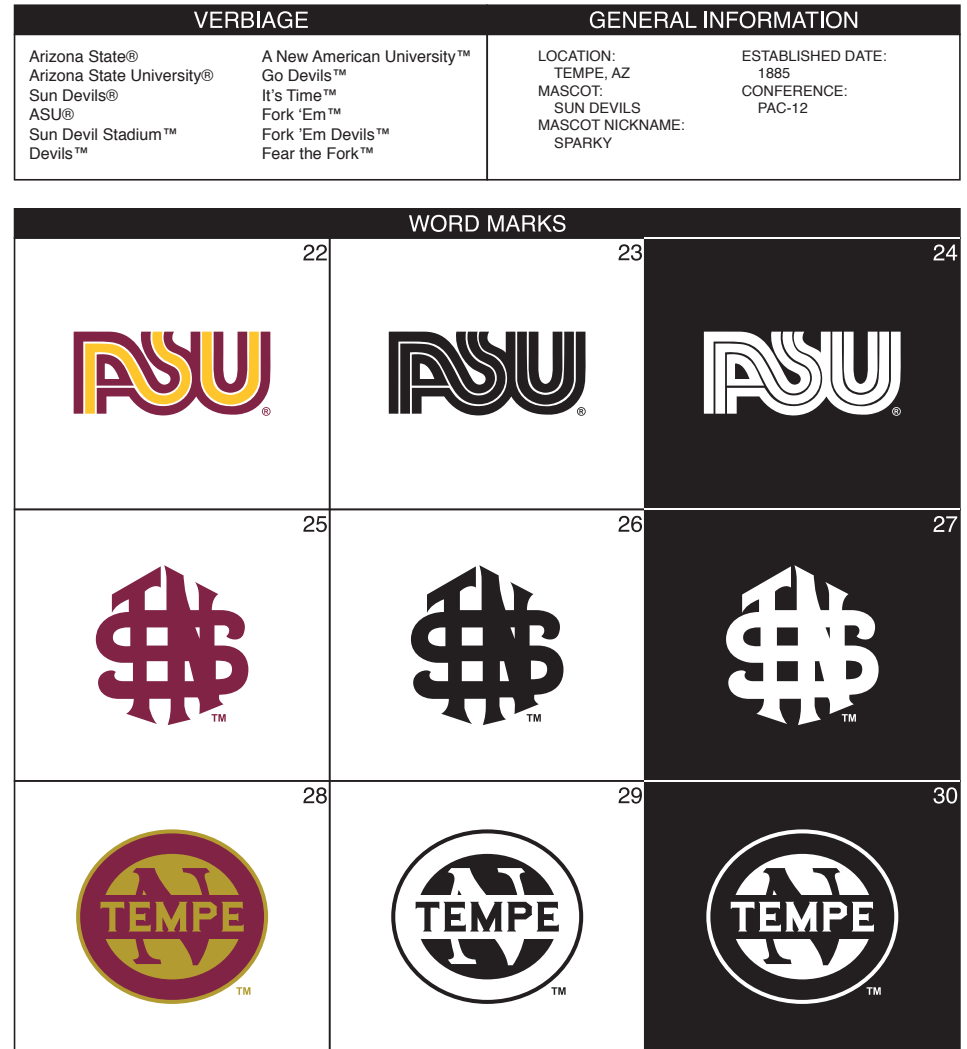
43  44  45  46 

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*College Vault*

# ARIZONA STATE UNIVERSITY

NOVEMBER 5, 2014





THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 1  
MAY 25, 2016

# THE UNIVERSITY OF ARIZONA WILDCATS®



## PRIMARY MARKS

Primary marks may not be reversed out on dark backgrounds. They may only be used in the ways shown below. Primary and Secondary Marks may be used in fashion colors, but must adhere to the general guidelines provided by the Arizona Department of Trademarks and Licensing. For additional approved uses of the primary marks, please visit the Arizona Trademarks and Licensing Website at [www.licensing.arizona.edu](http://www.licensing.arizona.edu).



## COLOR INFORMATION

SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
RED BLUE COPPER WHITE		
RED	BLUE	COPPER

## VERBIAGE

The University of Arizona ®  
Arizona ®  
Wildcats™  
Arizona Wildcats ®  
Wildcat for Life™

Cats ®  
Bear Down ®  
ZONAZOO ®  
(special license type required)

When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.

## GENERAL INFORMATION

LOCATION: TUCSON, AZ  
MASCOT: WILDCATS  
MASCOT NICKNAME: WILBUR, WILMA

ESTABLISHED DATE: 1885  
CONFERENCE: PAC 12

"BEAR DOWN ARIZONA"  
Fight song is available and issued through the Arizona Department of Trademarks and Licensing

## STATE MARKS





THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

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MAY 25, 2016

# THE UNIVERSITY OF ARIZONA WILDCATS®



ZONA ZOO MARKS			
35		36	
ARIZONA WORD MARKS			
37		38	
ARIZONA WORD MARKS			
40		41	
43		44	
47		48	
49		50	
51		52	
53		54	

COLOR INFORMATION		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
RED BLUE COPPER WHITE		
RED	BLUE	COPPER

VERBIAGE	GENERAL INFORMATION
The University of Arizona ® Arizona ® Wildcats™ Arizona Wildcats ® Wildcat for Life™	Cats ® Bear Down ® ZONAZOO ® (special license type required)
<small>When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.</small>	
LOCATION: TUCSON, AZ MASCOT: WILDCATS MASCOT NICKNAME: WILBUR, WILMA	
ESTABLISHED DATE: 1885 CONFERENCE: PAC 12	
"BEAR DOWN ARIZONA" <small>Fight song is available and issued through the Arizona Department of Trademarks and Licensing</small>	

ARIZONA WORD MARKS				
55	56	57	58	59
ARIZONA WORD MARKS				
Marks 74-84 can be used without the Block A				
60	61	62		
63	64	65	66	
67	68	69	70	

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

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MAY 25, 2016

# THE UNIVERSITY OF ARIZONA WILDCATS®



BEAR DOWN MARKS		
71 	72 	73 
74 	75 	76 
77 	78 	79 
80 	81 	82 
83 	84 	85 

COLOR INFORMATION		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
RED BLUE COPPER WHITE		
RED	BLUE	COPPER

VERBIAGE	GENERAL INFORMATION
The University of Arizona ® Arizona ® Wildcats™ Arizona Wildcats ® Wildcat for Life™	Cats ® Bear Down ® ZONAZOO ® (special license type required) LOCATION: TUCSON, AZ MASCOT: WILDCATS MASCOT NICKNAME: WILBUR, WILMA ESTABLISHED DATE: 1885 CONFERENCE: PAC 12 "BEAR DOWN ARIZONA" Fight song is available and issued through the Arizona Department of Trademarks and Licensing

WORD MARKS					
86			87		
					
WORD MARKS					
89	90	91	92	93	94
					
95	96	97	98	99	100
					
WORD MARKS					
101	102	103	104	105	
					
106	107	108	109	110	111
					

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 4  
MAY 25, 2016

# THE UNIVERSITY OF ARIZONA WILDCATS®



The marks below have been held exclusive to the University of Arizona's sideline rightsholder until 2007. These marks may now be used by other licensees within the campus/local and mid tier better channels. These marks may not be used for distribution within the Mass channel..

## WORD MARKS

111

**ARIZONA WILDCATS®**

112

**ARIZONA FOOTBALL™**

113

**ARIZONA BASKETBALL™**

114

**ARIZONA BASEBALL™**

115

**ARIZONA SWIMMING & DIVING™**

116

**ARIZONA GOLF™**

117

**ARIZONA GYMNASTICS™**

118

**ARIZONA CROSS COUNTRY™**

119

**ARIZONA VOLLEYBALL™**

120

**ARIZONA SOCCER™**

121

**ARIZONA SOFTBALL™**

## VERBIAGE

The University of Arizona ©  
Arizona ©  
Wildcats™  
Arizona Wildcats ©  
Wildcat for Life™

Cats ©  
Bear Down ©  
ZONAZOO ©  
(special license type required)

When the words Arizona and Wildcats are stacked, Arizona requires a © and Wildcats requires a TM. When Arizona Wildcats is on one line, just a © is needed after Wildcats.

## GENERAL INFORMATION

LOCATION: TUCSON, AZ  
MASCOT: WILDCATS  
MASCOT NICKNAME: WILBUR, WILMA

ESTABLISHED DATE: 1885  
CONFERENCE: PAC 12

"BEAR DOWN ARIZONA"  
Fight song is available and issued through the Arizona Department of Trademarks and Licensing

## WORD MARKS

122

**ARIZONA FOOTBALL™**

123

**ARIZONA BASKETBALL™**

124

**ARIZONA BASEBALL™**

125

**ARIZONA SWIMMING & DIVING™**

126

**ARIZONA GOLF™**

127

**ARIZONA GYMNASTICS™**

128

**ARIZONA CROSS COUNTRY™**

129

**ARIZONA VOLLEYBALL™**

128

**ARIZONA SOCCER™**

129

**ARIZONA SOFTBALL™**

## COLOR INFORMATION

### SCHOOL COLORS

RED  
BLUE  
COPPER  
WHITE

### PANTONE COLORS

### THREAD COLORS

RED

BLUE

COPPER

UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

*College Vault*

# UNIVERSITY OF ARIZONA

JULY 30, 2014



LOGO MARKS				
1 	2 	3 	4 	5 
6 	7 	8 	9 	10 
11 	12 	13 	14 	15 
16 	17 	18 	19 	20 
21 	22 	23 	24 	25 
				26 

VERBIAGE	GENERAL INFORMATION
<p>The University of Arizona ®            Arizona @Wildcats ™            The U of A ™</p> <p>U of A ™            UA ™            Arizona Wildcats ®</p> <p>Beardown ®            Cats ®</p> <p>Men's Basketball National Champions: 1997            Baseball National Champions: 1976, 1980, 1986            Softball National Champions: 1991, 1993, 1994, 1996, 1997, 2001, 2006, 2007</p> <p><small>When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a ™. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.</small></p>	<p>LOCATION: TUCSON, AZ</p> <p>MASCOT: WILDCATS</p> <p>MASCOT NICKNAME: WILBUR, WILMA</p> <p>ESTABLISHED DATE: 1885</p> <p>CONFERENCE: PAC 12</p> <p>"BEAR DOWN ARIZONA"            Fight song is available and issued through the Arizona Department of Trademarks and Licensing</p>
WORD MARKS	
27 	28 
29 	30 
31 	32 
33 	34 

AUBURN UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

 <b>Auburn University</b> Current Revision Date: 01/23/17			Verbiage			
Established: 1856	Location: Auburn, AL	Nickname: Tigers	Auburn University ® Auburn ® Auburn Tigers ® Tigers ™ AU ® Aubie ® War Eagle ® War Damn Eagle ® WDE ® War Damn ® WE ™ Beard-Eaves Memorial Coliseum ™ Jordan-Hare Stadium ™	Plainsman Park ™ Plainsman ™ State of Auburn ™ The Plains ™ Tiger Walk ® Weagle ™ Samford Hall ™ Bodda Getta ® Fearless & True ® I Believe In Auburn And Love It! ® All Auburn All Orange ® A Spirit that is not afraid ™ 'Neath the sun kissed sky ™	Deep South's Oldest Rivalry ™ Auburn Family ® Auburn Oaks ™ Ever to Conquer ™ Never to Yield ™ Auburn Arena ™ Track 'em Tigers ™ It's Great to be an Auburn Tiger ™ Samford Hall Collection ® All for Auburn ™ Auburn Family All In ™ Auburn Fast ™ Sweet Home Auburn ™	AUB ™ AUO ™ Separate license agreement required: Iron Bowl ® In Gus We Trust ® Gus Bus ® HUNH ™ Hurry Up No Huddle ™ College Vault license required: API ® Alabama Polytechnic Institute ™
Blue		Orange		White		Yellow (Tiger eyes only)

Primary Mark			
			
Secondary Marks			
			
			
Word Marks			
			
			
			

Helmet Marks		Auburn Oaks	War Eagle	Arena Mark
 22	 23	 Auburn Oaks. Requires separate license	 25 Requires separate license	 26
Mascot Marks		This Is Auburn Marks		
 27 Aubie not permitted at mass retailers	 28	 29 THIS IS AUBURN.	 30 THIS IS AUBURN.	 31 THIS IS AUBURN.
Institutional Marks				
 32 AUBURN UNIVERSITY.	 33 AUBURN UNIVERSITY.	 34 AUBURN UNIVERSITY.		
 Seal has restricted use. For more information, please visit <a href="http://www.auburn.edu/trademarks">www.auburn.edu/trademarks</a> .	 35	 36	 37	

Seal has restricted use. For more information, please visit [www.auburn.edu/trademarks](http://www.auburn.edu/trademarks).

AUBURN UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

*College Vault*

# AUBURN UNIVERSITY

MAY 10, 2016



LOGO MARKS				
1 	2 	3 	4 	
5 	6 	7 	8 	
9 	10 	11 	12 	13 
14 	15 	16 	17 	18 

VERBIAGE	GENERAL INFORMATION
Auburn University ® Auburn ® Auburn Tigers ® War Eagle ® Tigers™ AU ® Samford Hall™	LOCATION: AUBURN, AL MASCOT: TIGERS MASCOT NICKNAME: AUBIE BATTLE CRY: WAR EAGLE! (Live icon is a Golden Eagle named Nova) ESTABLISHED DATE: 1856 CONFERENCE: SOUTHEASTERN CONFERENCE














WORD MARKS	
19 	20 
21 	22 
23 	
24 	25 

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PAGE 1  
APRIL 1, 2013


















# BOISE STATE UNIVERSITY BRONCOS



PRIMARY ATHLETICS MARK			
	1		2
			3
May use either mark #2 or 3 on dark background.			
PRIMARY MARK - 1 COLOR			
	4		5
			6
SECONDARY MARK			
	7		8
			9
May use either mark #8 or 9 on dark background.			
TERTIARY MARKS			
	10		11
			12
			13
May use either mark #10 or 11 on dark background. Use on black product only. Use on white product only.			

COLOR INFORMATION			
SCHOOL COLORS		PANTONE COLORS	THREAD COLORS
BLUE ORANGE LIGHT GRAY DARK GRAY WHITE			
BLUE	ORANGE	LIGHT GRAY	DARK GRAY

VERBIAGE	GENERAL INFORMATION	
Boise State University™ Boise State™ Broncos™	Bronco Nation™ Blue Turf™ The Blue™	LOCATION: BOISE, ID MASCOT: BRONCOS MASCOT NICKNAME: BUSTER BRONCO ESTABLISHED DATE: 1932 CONFERENCE: MOUNTAIN WEST CONFERENCE (PAC-12) - WRESTLING

WORDMARK			
	14		15
			16
	17		18
			19
			20
WORDMARK			
	21		22
			23
	24		25
			26
			27
HELMET MARKS		MASCOT MARK	
	28		29
			30















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PAGE 2  
APRIL 1, 2013















# BOISE STATE UNIVERSITY BRONCOS



"B" ACADEMIC MARK		
 31	 32	 33
 34	 35	 36
Marks #31-36 may be used with the Athletic mark on retail merchandise only.		
PRIMARY ACADEMIC MARK		
 37	 38	 39
 40	 41	 42

COLOR INFORMATION			
SCHOOL COLORS		PANTONE COLORS	THREAD COLORS
BLUE ORANGE LIGHT GRAY DARK GRAY WHITE			
BLUE	ORANGE	LIGHT GRAY	DARK GRAY

VERBIAGE	GENERAL INFORMATION	
Boise State University™ Boise State™ Broncos™	Bronco Nation™ Blue Turf™ The Blue™	LOCATION: BOISE, ID MASCOT: BRONCOS MASCOT NICKNAME: BUSTER BRONCO
		ESTABLISHED DATE: 1932 CONFERENCE: MOUNTAIN WEST CONFERENCE (PAC-12) - WRESTLING

STACKED ACADEMIC MARK		
 43	 44	 45
 46	 47	 48
LEFT ALIGNED ACADEMIC MARK		
 49	 50	 51
 52	 53	 54
SCHOOL SEAL		
 55	The seal may also be reversed to white over colors from the official palette.	
	 56	



BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault

Boise State University

December 2, 2016

General Information			Verbiage	
Established: 1932	Location: Boise, ID	Nickname: Broncos	Boise State University™	Blue Turf™
Mascot Name: Buster Bronco	Conference: Mountain West Conference (Pac-12: Wrestling)		Boise State™	The Blue™
			Broncos™	
			Bronco Nation™	

Logo Marks

1

2

3

4

5

6

7

8

9

10

11

Helmet Marks - Special Projects Only

12

13

14

15

16

1972 - 1973

1976 - 1977

1987 - 1990

1997 - 2001

2002 - 2008

Word Marks

17

18

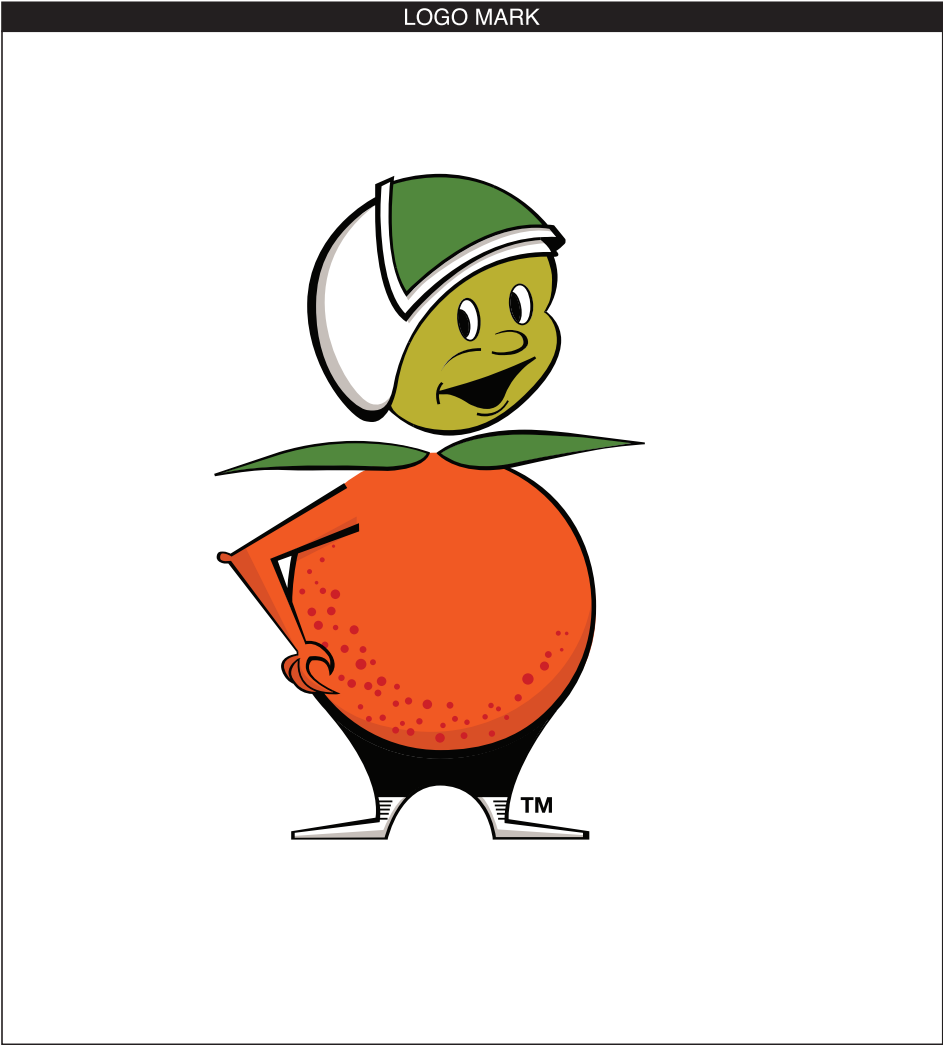
UNIVERSITY OF CENTRAL FLORIDA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

*College Vault*

UNIVERSITY OF CENTRAL FLORIDA

NOVEMBER 30, 2012





VERBIAGE		GENERAL INFORMATION	
University of Central Florida ®		LOCATION:	ESTABLISHED DATE:
UCF ®		ORLANDO, FL	1963
Knights™		MASCOT:	CONFERENCE:
UCF Knights™		KNIGHTS	CONFERENCE USA
University of Central Florida Knights™		MASCOT NICKNAME:	
Once a Knight, Always a Knight™		KNIGHTRO	

